



PROUD MEMBER

Arizona**FIRST**  
COALITION



WORKING TOGETHER,  
WE CAN EFFECTIVELY PREPARE FOR ANY CRISIS.

# Our Mission



- Our mission is to enhance the ability of member institutions to respond and recover from incidents affecting the financial sector by fostering partnerships and collaboration between public sector agencies, public utilities, service providers, volunteer agencies and infrastructure providers.



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# Our Goals

- To increase awareness, provide structure, and communication to improve emergency preparedness and disaster recovery to the Arizona financial sector.



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# Our Goals

- To build relationships with;
  - ✓ The City of Phoenix
  - ✓ The State of Arizona
  - ✓ Federal agencies including;
    - Arizona Division of Emergency Management,
    - The Federal Bureau of Investigation,
    - The United States Treasury Department
    - The Department of Homeland Security.



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# Our Goals



➤ To increase administrators' awareness, purpose and importance of the financial sector and ensure a seat at Arizona's Business Operations Center (ABOC) in the event of a crisis that affects Arizona's financial community.

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# Participate



- We have a core group of people who work hard to ensure that our members are at the leading edge of disaster planning.
- We would like to invite all of you to participate by volunteering to serve on a committee, participate in disaster exercises, run for office, etc.



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**Our Website**



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➤ [www.ArizonaFIRST.org](http://www.ArizonaFIRST.org)



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**Join us!**

➤ See someone at our reception table and we can get you signed up.



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# Thank you!



➤ **To our presenters:**

➤ Patrick Potter of MHA & Associates.

➤ Dana Lavey from the National Credit Union Administration.

➤ Ron Wagner from the Federal Deposit Insurance Corporation.

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# Thank you!



➤ **To our presenters:**

- Ken Lewis of the Salt River Project
- Shirland Whipple of Cox Communications
- Lyn McDonough of the American Red Cross

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# Thank you!



➤ **To our presenters:**

➤ Teresa Ehnert of the Arizona Department of Health Services.

➤ Steve Bold of the Arizona Department of Emergency Management

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# Thank you!



➤ To our presenters:

- John Hedblom of Arizona Federal Credit Union
- Dr. Bob England of the Maricopa County Department of Public Health.

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# Thank you!



➤ To Bank of America:

➤ Benito Almanza for providing the facilities.

➤ Queenjie Robiso and Sheila Henson for setting up this great area for our use.

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# Thank you!

➤ To our Members and Guests

We Appreciate your participation!

